

## **Vantage Partners with CR & FC to Power the Spirit of Rugby**

**Colombo, 12th November 2025;** In a dynamic show of partnership between sport and style, Vantage, the flagship brand of Ebony Holdings (Pvt) Ltd, has joined hands with Ceylonese Rugby & Football Club (CR & FC) as the Main Sponsor for the 2025/26 rugby season. The official jersey launch, held at the CR & FC Grounds in Colombo 07, celebrated a renewed commitment to strengthening Sri Lanka's rugby culture through the enduring values of courage, unity, and teamwork.

Furthermore, Vantage unveiled 250 limited-edition premium shirts exclusively for CR & FC members, showcasing the brand's craftsmanship and the club's prestige. Proceeds from the initiative support CR & FC's rugby development, celebrating tradition and the shared spirit of excellence that defines this enduring partnership.

The event, attended by distinguished guests including CR & FC President Mr. Tikiri Ellepola, representatives of Sri Lanka Rugby, sponsors, and members of the media, marked a milestone moment in the Club's rich sporting heritage. The evening featured the unveiling of the official team jersey, sponsor felicitation, and special addresses from partner representatives, setting the tone for a spirited new season of rugby. This collaboration reflects Vantage's commitment to promoting local sports and supporting the passion, strength, and teamwork that define the game of rugby.

Speaking at the event, Mr. Umar Rasmy, Deputy Director of Ebony Holdings, shared his thoughts on the collaboration:

“Rugby is a sport built on courage, unity, and determination, values that resonate strongly with who we are as a brand. Our partnership with CR & FC is about energizing the game and empowering players to perform with pride for the betterment of the nation.”

Also present were representatives from the Club's co-sponsors, Asia Security Group, TVS Lanka (Pvt) Ltd, Sport Nutrition Hub (Pvt) Ltd, and Fintrex Finance PLC, each contributing to the shared vision of uplifting Sri Lankan rugby.

Founded over two decades ago, Ebony Holdings has evolved from humble beginnings into one of Sri Lanka's leading clothing manufacturers and distributors, recognized for redefining men's fashion with premium quality and design excellence. The company's flagship brand, Vantage, has become a household name, synonymous with modern style, superior craftsmanship, and the essence of confidence in contemporary Sri Lankan menswear.

As the CR & FC players take the field this season clad in Vantage colors, the partnership stands as a celebration of passion, precision, and performance, both on and off the field.